



AUSTRALIAN Campdrafting magazine

MAGAZINE ARTWORK SPECIFICATIONS

DOUBLE PAGE SPREAD:

Document Ad Size: 420mm(w) x 297mm(h)

Text Area (can not enter bind margin): 360mm(w) x 267mm(h)

Bleed Size (5mm minimum): 430mm(w) x 307mm(h)

FULL PAGE:

Document Ad Size: 210mm(w) x 297mm(h)

Text Area (can not enter bind margin): 180mm(w) x 267mm(h)

Bleed Size (5mm minimum): 220mm(w) x 307mm(h)

HALF PAGE – Vertical:

Document Ad Size (No Bleed Required): 90mm(w) x 275mm(h)

HALF PAGE – Horizontal:

Document Ad Size (No Bleed): 190mm(w) x 135mm(h)

QUARTER PAGE – Portrait:

Document Ad Size (No Bleed): 90mm(w) x 135mm(h)

QUARTER PAGE – Horizontal:

Document Ad Size (No Bleed): 190mm(w) x 60mm(h)

MADE IN AUSTRALIA -

Document Ad Size (No Bleed Required): 65mm(w) x 60mm(h)

Digital copy is ONLY acceptable using the following specs:

- Images can be supplied in RGB or CMYK formats for in-house conversion to CMYK.
- PDF files must be supplied as CMYK and press ready with 5mm bleed and trim lines if necessary.

DOCUMENTS / PHOTOS / LOGOS

- Minimum resolution for images is 300dpi at print size - Images can be supplied at various resolutions and will be converted to 300 dpi. Less resolution equals less clarity and quality of image.
- Photos can be supplied as jpegs but will be converted to TIF files upon receipt of imagery.
- Be aware if you supply your artwork as per your screen calibration it may appear different in print as the conversion will be made from RGB to CMYK colour profile.
- Files supplied in Illustrator format should be CMYK only with all links and fonts either supplied or embedded.
- Black text should not be a mixture of CMYK colours - i.e. registration. 100% Black is desirable.

Australian Campdrafting Magazine takes no responsibility for supplied material; it is the advertiser or agency's responsibility to make sure all spelling and layout are correct. There will be no compensation for errors.

ADVERT PLACEMENT: As discussed with editor (Sue Jones) on Booking Confirmation, right hand/early placement requests ARE NOT guaranteed. Please create advertisements to suit a left or right hand page. Please note: All text must be kept within the live image area (15mm inside bleed edge is preferred to guarantee text inclusion).

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ADVERTISING DEADLINE 1ST MONTH PRIOR

PRE-PAID ADVERTISING RATES

	COLOUR	BLACK&WHITE
1/4 page	\$160	1/4 page \$110
1/2 page	\$320	1/2 page \$180
Full page	\$580	Full page \$310
The Saleyard		\$50
Made in Australia		\$50

All Prices Include G.S.T.
